



## April 2005

This newsletter is also available online at:  
<http://www.essecusa.com/newsletter/newsletter.htm>

### Editorial

#### Do not miss...

...Our next **Amis des Grandes Ecoles Event**. The [Grandes Ecoles Association](#) cordially invites NYBSC members and their guests to join us for a panel discussion and a cocktail reception with headhunters, coaches, recruiters and employers on "How to Manage your International Career", on Wednesday April 27, 2005 at 6:15 PM at Calyon Building. **Limited seats. On-line booking requested!!!** To register, [click here](#).

...Our next **Happy Hour with Serge Bellanger**. The President of the French American Chamber of Commerce cordially welcomes you to a Happy Hour on Wednesday, May 4<sup>th</sup> at 6.30pm at Hotel NOVOTEL on "Economy, culture and communication in the current transatlantic context". A cocktail reception will follow.

### ESSEC USA Community

#### It happened last month...

#### ESSECUSA Annual Meeting

The Annual Meeting of the Members of ESSEC BUSINESS SCHOOL ALUMNI ASSOCIATION INC. (the "Association") was held on Tuesday, March 22, 2005 in New York. Members elected the Directors of the Association for the next three years. Following the Annual Meeting of Members, the new Board of Directors approved the new By-Laws of the Association and elected the officers of the Association for the next three years.

[Read the minutes of the Annual Meeting.](#)

#### A special thank you to Thierry Warin

Thank you to Thierry Warin for his interesting and full of humor presentation on "From Mondovino to "French Women Don't Get Fat": Is There A French Economic Exception?". You can find his newly published book « L'exception française ou les 35 heures » on <http://www.amazon.com/>

#### ESSEC Chicago Chapter meets with Nicolas Mottis, Dean of ESSEC

Members of the ESSEC Chicago Chapter had the pleasure to meet Nicolas Mottis, Dean of ESSEC and Michele Pekar Lempereur, Director of International Relations, for a dinner in Chicago on Wednesday, February 16, 2005. The main purpose of their visit to the Windy City was to meet with partner universities Kellogg and University of Chicago. The Alumni shared the latest developments at ESSEC, especially the success of the school's MBA format and its continued international development (campus in Asia, joint-venture with Mannheim, Germany). Mr. Mottis was also very interested to learn more about the ESSEC alumni experience living and working in Chicago.

[Damien Zinck](#), Chicago Chapter Leader

[View picture of the event](#): (From left to right) Negar Chahkhalili, Alexandre Dumortier, Frederic Pinchon, Nicolas Mottis, Damien Zinck, Nadege Allix, Michele Pekar Lempereur.

### Law Column

#### EUROPEAN CONSTITUTION: REFERENDUM

A referendum on the European Constitution will take place on **May 28, 2005** (Memorial Day week-end) in New York and throughout the United States. In France, and all other polling places outside of France, it will take place on Sunday May 29, 2005.

**If you are registered on the New York polling list**, you will receive a notification with detailed information about the voting procedures. Do not forget to notify the consulate with any address change by mail or fax (1.212.606.3614). If you want to vote by proxy, please make sure your representative is registered on this list.

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### AAGEF Upcoming events

#### Wednesday April 27<sup>th</sup>, 2005

#### Association des Amis des Grandes Écoles de France (AAGEF) Event on "How to Manage your International Career"

A panel discussion with headhunters, coaches, recruiters and employers followed by a cocktail reception

Time: 6:15 p.m.

Location: CALYON Auditorium

Calyon Building, 19th Floor, 1301 Avenue of the Americas, New York.

Registration Fee: On line registration: \$20 for AAGEF and NYBS members, \$30 non-members; fee at the door: \$35.

Registration needed limited seats!!

[To register](#)

[More info](#)

#### Wednesday, May 4<sup>th</sup>, 2005

#### Happy Hour with Serge Bellanger, President of the French American Chamber of Commerce

"Economy, culture and communication in the current transatlantic context".

Time: 6.30pm

Location: Hotel NOVOTEL New York

226 W 52nd street (Bet. 8th Ave. & Broadway)

Paris & London Room

Cocktail Reception to follow - \$10 for AAGEF Members



**If you are registered in a town council in France**, you can as well give proxy to a person listed in the same city in France – not necessarily in the same polling place – (count on a minimum of 15 days of redirecting lead-time to send the proxy to France).

In any case, **you must personally show up to establish the proxy** either at the **consulate** or at **honorary consulates** in Princeton (New Jersey), Buffalo (Upstate New York) and Hamilton (Bermuda). You have to provide them with your representative's first name, last name, date and place of birth, profession and address. [More info.](#)

### **Job Forum**

#### **Looking for a position in New York**

Dynamic program/project-management professional with 7 years of significant and progressive experience and proven leadership skills, I am now looking to use my polyvalent and multi-cultural skills in a role where I will lead a team, advising my company on a range of strategic planning and investment issues. [Read more.](#) See [resume](#).  
Contact: [Sélim Sinno](#) at +33 6 20 42 87 95

#### **Looking for an internship in New York**

I am presently seeking a 6-month company internship from July 2005 to January 2006 to complete my first year at Essec (BAC + 3). I am particularly interested in being involved in the marketing and sales team or in the audit and control department. However, I am also open to other types of internship: my main objective is to work for 6 months within a company and experience and develop teamwork. [Read more.](#) [See resume](#)  
Contact: [Aurélie Caspar](#) at +33 (0)6 24 81 39 68.

### **Positions available**

#### **Consultant for a large training company based in the US**

Will be responsible for building training materials (case study) on the topic of "Global Management". The project is confidential and the exact goal of the mission will only be discussed with the applicant with the following profile: must have participated in the globalization of a non-American medium-sized company at a management level and for several years. Must have demonstrated the ability to coordinate all the functions of the company (HR, marketing, production, logistics, R&D, finance, etc) in an international context. Should be based outside of the United States. Minimum MBA required, preferably doctorate.  
Contact: [Jabril Bensedrine](#) at 917-459-7620

#### **IT Manager North America, PLASTIC OMNIUM - Anderson, SC**

The IT Manager North America is in charge of POAE Information Technology in North America (USA: 5 sites, Mexico: 3 sites). Ensures proper operation of all servers, applications, and pc operations for BUNA (Business Unit North America). Works in coordination with BUNA IS Manager in order to ensure proper availability of information systems in the BUNA. Supports IT systems and individuals in Mexico: transfers skills, balances workload, and secures availability of systems, on escalation of MX resources. Ensures efficient End Users support for all BUNA users. Follows and applies Division IT Standards. Deploys Division projects within the BUNA. Acts as an internal consultant and proposes new ideas and solutions to deliver new capabilities to the business, under coordination of Division IT. Reports directly to the Division IT Manager

Contact: [Jean-Claude Gagneur](#)

### **Other AAGEF Upcoming events**

#### **Thursday, April 28<sup>th</sup>, 2005**

#### **Profiles in Success presented by the French American Foundation and FIAF**

Conference with Christine Lagarde et Marilyn Carlson Nelson moderated by Sophie L'Helias-Delattre.

Time: 6pm

Location: Florence Gould Hall, 55 East 59th St.

[More info](#)

### **Job Forum**

#### **Looking for an internship in New York**

Currently student at EM Lyon, the equivalent of the Ivy League, on a master of sciences of management program (major in marketing), I am looking for a six-month internship in New York, beginning July 1<sup>st</sup> in marketing strategy, development of products or communication. I have already done a six-month internship at Hugo Boss Company in Madrid last year where I led a notoriety survey, worked in merchandising and sales to professionals.  
Contact: [Daphne Meillassoux](#) at +33 (0)6 13 80 37 50

### **Alumni Forum**

#### **ESSEC student looking for an apartment in New York**

French female student at Essec needs a furnished Room / furnished Studio in Manhattan from June 22<sup>nd</sup> until September 30<sup>th</sup>.

Contact: [Sylvia Tournery](#) at +33 (0) 6 12 09 71 27



**Interview of the Month: [Francois Grouiller](#) (ESSEC 04)**

**Q1: Tell us about your background and current job. What are your responsibilities?**

I'm working as a strategic planner in the NY office of EURORSCG, HAVAS Group. Strategic planning is a peculiar and tremendously exciting discipline, somewhere between marketing, sociology and psychology. I have a background in literature and political sciences and I recently graduated from the ESSEC MBA. During my "Apprenticeship" program in France I worked as an account executive for the advertising agency BETC EURO RSCG. There, I helped managing the communication of three Lu brands and several Peugeot models.

**Q2: Why did you decide to come and stay here?**

At the end of my mission with BETC, my manager offered me a job. Unfortunately I hadn't completed my 3-month international experience, now required to graduate. Fortunately, agency's executives helped me to get an internship in a foreign country. As a fan of Celine (and Sex and The City), I chose New York. At the end of my 6-month internship, the NY office offered me a position. That was the job I wanted, so I accepted.

**Q3: What advice would you give to ESSEC graduates who would like to come to work here?**

Since it's getting amazingly difficult for foreign graduates to work in the US, I would say that you should either marry an American (it's the taxi drivers' strategy) or someone who works in the French State Department (it's the West Parisians' strategy). Even though I know some extraordinary stories about people who came with nothing and managed to succeed, I would advice to start with a short training period and see if you're ready for more. I don't think New York will fulfill everyone's dreams.

**Q4: How do you think your ESSEC background helped you to be where you are?**

Interestingly enough, few people care I graduated from ESSEC. First it is because they don't even know what ESSEC means (and I'm not talking here about the spelling). Then, because in my workplace, what you achieve is more important than what you did in the past. For example, some of the people in my team are former comedians. In an environment where technical skills are important but not essential, my difference comes more from my Frenchness than from my MBA. Of course, it doesn't mean that the time I've spent in Cergy was useless: paradoxically it taught me how to forget my MBA and be more adaptable.

**Q5: What do you consider as your role in the ESSEC family?**

As a New Yorker, I'm tempted to answer that I'd love to be the Godfather. But for now, I would go for the role of a big brother and will be happy to help - as far as I can- any ESSEC that want to try something in NYC, especially in advertising.

**Q6: Why do you think people should participate to the fundraising?**

Fundraising is essential because ESSEC receives fewer subventions than any other business schools it has to compete with. If we want our school to keep on well performing, we need to raise more money. It's one of the solutions to keep alive our unique values. But even bankers would agree with me: using money relatively can make us do better with less. So let's keep on thinking different.

**Thank you François...**

**Other Upcoming Events**

**Saturday, April 16<sup>th</sup>, 2005  
New York Cares' Annual Spring Volunteer Event**

Together with New York Cares, the New York Business Schools Club would like to invite you to their annual volunteer and networking day. Sponsored by Major League Baseball, it is an expanded day of hands-on volunteering to spruce up our City for spring. The goal is to revitalize over 50 community spaces in a single day.

From 9:30am - 3:00pm.

Location: A public school or park in New York City. Exact location TBD.

To register, [click here](#)

**Contact the ESSEC USA Chapters:**

- [Chicago](#) – Damien Zinck
- [Miami](#) – Ovidiu Sofronia
- [Los Angeles](#) – Stanislas Debreu
- New York – TBA

**Thank You**

Please feel free to send us your questions, comments or suggestions.

We hope you enjoyed reading this Newsletter and we look forward to seeing you at one of these events.

Best regards,

[Bopharath Iem](#)  
ESSEC USA Newsletter Editor