



## January 2005

This newsletter is also available online at:  
<http://www.essecusa.com/newsletter/newsletter.htm>

The **ESSEC USA** team and [ESSEC Business School](#) wish you a great and successful New Year 2005!! Thanks to all of you who joined us to celebrate it during our last **Happy Hour Grandes Ecoles** on Wednesday January 5, 2005 at Novotel, Café Nicole.

### Editorial

#### *Do not miss...*

**..Wednesday, February 9, Sciences Po Alumni Cocktail Reception.**  
The Association of Sciences Po Alumni cordially invites the members of ESSEC USA to a Cocktail Reception and Presentation in English on Wednesday, February 9, 2005 at 6:30pm at FIAF French Institute-Alliance Francaise, Tinker Auditorium, 22 East 60th Street at Madison Avenue. Philippe Boulet-Gercours, Le Nouvel Observateur journalist and author of newly published book "La Machine Bush" will present the Current Geo-Political Scene.

[Online booking](#)

### ESSEC USA Community

#### *It happened last month...*

#### **A special thank you to the ESSEC MBA Luxe Class of 2005**

Thank you for meeting with ESSEC USA community and sharing your experiences at the last **ESSEC Alumni Cocktail** in December!

#### **New team at ESSEC USA**

Please, welcome Stanislas Debreu (ESSEC 88) as our new **Los Angeles Chapter Leader!!** To learn about Stanislas's background, refer to the interview of the month.

### Alumni Forum

#### **"CENTRALIEN" DISAPPEARED AFTER THE TSUNAMI**

Dear ESSEC Alumni:

This message is forwarded by Leo Vincent, Dean of Centrale Lyon about **Carl SIVADE (Central 99)** who disappeared after the Tsunami in Thailand. Let us help our friends from Central for this information seeking.

[Read the memo.](#)

### Law Column

#### **Labor Department Releases Long-Awaited PERM Rules**

PERM is the new labor certification system that will allow employers to file labor certification petitions online. Employers will not need to submit supporting documentation with the cases and will instead retain all documentation for inspection in the case of an audit. It will be effective on March 27, 2005. State Workforce Agencies will largely be removed from the process with most of the case being managed by two regional US Department of Labor offices.

To learn more about PERM, [click here.](#)

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### Upcoming events

#### **Friday February 4, 2005**

#### **Gala 2005 of the Lycée français de New York**

The Lycée français de New York invites you to celebrate carnaval and attend its Gala 2005.

6:45pm  
At Cipriana 42nd street  
110 East 42nd street  
New York

[View Invitation](#)

#### **Wednesday February 9, 2005**

#### **Sciences Po Alumni Cocktail Reception,**

For a presentation on the Current Geo-Political Scene by Philippe Boulet-Gercours, Le Nouvel Observateur journalist and author of newly published book "La Machine Bush".

6:30pm  
FIAF, 22 E 60th at Madison.

Registration by Feb 1: \$20; \$30 thereafter.

[Online booking](#)



#### MESSAGE FROM OUR PRESIDENT

Chers camarades:

Vous trouverez [ci-joint](#) l'invitation au Gala du Lycée français de New York qui se tiendra le 4 février prochain.

Avec le comité du Gala, nous avons mis au point l'invitation jointe, spécialement destinée aux anciens des Grandes Ecoles, codée AAGEF01. L'idée est de former une table de 10 anciens de l'AAGEF (ou 5 anciens et leurs époux/épouse/"better half") à \$3500 (Soit \$350 par personne) qui nous permettrait d'être bien représentés au Gala du Lycée.

Il est important que les anciens des Grandes Ecoles de France soutiennent le lycée qui contribue, par la qualité de son enseignement, à grossir les rangs de nos Grandes Ecoles de petits Français élevés à New York.

Si 5 anciens des Grandes Ecoles acceptent d'acheter 2 places chacun, nous avons une table de 10 représentants de l'AAGEF au Gala et ce serait un beau début.

Il faut aussi noter que cette soirée, à laquelle j'ai assisté au cours des trois dernières années, est extrêmement bien organisée et que cette année les membres du Honorary Committee sont prestigieux. Et puis, assister à la remise du trophée par Sandy Weill à Thierry Breton, c'est un bel exploit de l'équipe de développement du Lycée, qui vaut la soirée!

Merci donc de considérer l'achat de places à ce beau Gala (déductible de vos impôts) et tenez-moi au courant de votre réponse. Se retrouver nombreux ESSEC USA avec d'autres anciens de Grandes Ecoles françaises le 4 février nous garantit une soirée des plus sympathiques!

Bien à vous,

**Anne de Louvigny Stone**  
President ESSEC USA/AAGEF

#### [Job Forum](#)

#### [Position available](#)

#### **Director, Network and PC Support, Pernod Ricard USA, White Plains**

Description: Will be responsible for overseeing the company US IT's operations, coordinating all aspects of infrastructure needs. Will lead and manage the network team and the help desk team in coordination with the International IT global function. Will also ensure optimum system performance, effective technical support and the company's IT security.

[More info](#)

Contact: [Christine Terlecky](#), Pernod Ricard USA: (914) 539-4796

#### **MIT-France Program Coordinator, Massachusetts Institute of Technology, Cambridge MA**

Will organize intern placement, training and support research collaborations, corporate partnerships, and other relationships between MIT and France. Will recruit, interview, and admit interns into the program. Will ensure the best possible flow of information about MISTI programs and events, oversee budget and maintain close contact with corporate partners and participate in the development of new partnerships. Requires excellent cross-cultural communication skills and command of written and spoken French and English. [More info](#)

Contact: [Sylvain Ferrari](#), MIT: (671) 253 8095

#### [Other Upcoming events](#)

#### **Wednesday, January 12, 2005**

**"The State of the Economy"** with David A. Wyss, Ph.D. Managing Director & Chief Economist Standard & Poor's.  
6:00 P.M. Drinks and Hors d' oeuvres  
Penn Club, 30 West 44th Street  
Cover: \$35 (\$45 at the door)  
[Sign up now!](#)

#### **Thursday, January 27, 2005**

**Asset Management/Hedge Fund Event on: "Predicting Markets with Behavioral Finance"**, organized by The Chicago GSB Club of New York.  
6:30 PM - 9:00 PM  
NYU, Room - KMC M1-100, also known as 'The Common'  
44 West 4th Street  
New York  
[Click here to register!](#)

#### [News from ESSEC Alumni Association](#)

#### **L'Association des Diplômés du Groupe ESSEC: New website, January 5, 2005!!**

Please note that the Maison des ESSEC launched its new Internet website in January 5, 2005 with **more information, more services and more user-friendliness**: <http://www.essecnet.com/>

#### **Reflets ESSEC, ESSEC Alumni Association magazine**

The next edition (February 2005) of Reflets ESSEC, ESSEC Alumni Association magazine will focus on business attorneys, bank and sport. If you are willing to react on these topics, please contact [Anne de Louvigny Stone](#). ESSEC Alumni only!!!



**Interview of the Month: Stanislas Debreu (ESSEC 88)**

**Q: Tell us about your background and current job. What are your responsibilities?**

I graduated from ESSEC in 1988... After a cooperation at Paribas Capital Markets in Tokyo, I joined the Options Department of Societe Generale at the end of 1989. From the end of 1990 till the end of 1993, I started the marketing effort of SG equity derivatives in New York, and then I returned to Paris and was in charge of marketing in Europe. In 1999, I became global head of sales and marketing for the SG Equity Derivatives Group. I enjoyed these years tremendously, small ideas became huge businesses and we soon became world leader in the industry and certainly the most acclaimed group in the bank. Finally, SG gave me another entrepreneurial challenge and offered me to open an office and develop its structured alternative investment business on the West Coast. It is a small outpost of 2 professionals and one intern. Our business has grown tremendously; we are now very well rooted in the hedge fund community.

**Q: Why did you decide to come and stay here?**

My wife is American. We got married in 1993 just before returning to Paris. While we enjoyed France tremendously, we felt that it was important to return to the US and give our children the "American dip". So we decided to go and live in Los Angeles where my wife's family is from. It is very hard to have truly bi-cultural children. It takes a lot of energy and sacrifice to have them totally at ease in both cultures. I think we are giving them a fabulous experience having grown both in Paris and Los Angeles; we try hard to show them the best and the worst side of each culture.

**Q: What advice would you give to ESSEC graduates who would like to come to work here?**

Work on your English (language is extremely important), be sure to have a strong competitive edge in your field, be nice, open and active in your community.

**Q: How do you think your ESSEC background helped you to be where you are?**

ESSEC prepares you very well for this type of experience. It teaches you to be independent, innovative, competitive and entrepreneurial while stressing the importance of interpersonal qualities.

**Q: What do you consider as your role in the ESSEC family?**

First it is essential to pay one's alumni dues and to donate to the ESSEC development campaign. That's the basic effort every alumni ought to make. Secondly, it is important to get to know which ESSECS live in the area and to attend one to two meetings a year or at least know everyone well enough that one can send them an email or call them. ESSEC alumni can be a network of interesting, nice, educated people who share a common curriculum and great values.

**Q: Why do you think people should participate to the fundraising?**

I think it is the minimum that one should do. I wish that the alumni association was better organized. I never know when it is time to pay for the dues and I do not remember receiving a friendly email notice to remind me it is time to pay. Payment via Internet with a credit card should be encouraged as well.

**Thank you Stanislas...**

**News from ESSEC Business School**

**ESSEC MBA**

Considering the international context changes, ESSEC's decision to position the Grande Ecole program as an MBA has become more and more relevant. The MBA label increases the recognition of the diploma worldwide and makes the mobility of ESSEC Alumni easier all over the world. [More info](#)

To learn more about ESSEC's classification among French and international business schools, [click here](#).

**Contact the ESSEC USA Chapters:**

- [Chicago](#) – Damien Zinck
- [Miami](#) – Ovidiu Sofronia
- [Los Angeles](#) – Stanislas DEBREU
- New York – TBA

**Thank You**

Please feel free to send us your questions, comments or suggestions.

We hope you enjoyed reading this Newsletter and we look forward to seeing you at one of these events.

Best regards,

[Bopharath Iem](#)  
ESSEC USA Newsletter Editor