



December 2004

This newsletter is also available online at:
<http://www.essecusa.com/newsletter/newsletter.htm>

Editorial

Do not miss...

... Saturday December 11th, **ESSEC Alumni Cocktail in New York**. The **ESSEC MBA Luxe Class of 2005** is traveling to New York in December as part of an investigation of the relationship between luxury brands and the department stores that sell the products. Capitalizing on this opportunity, the 2005 class wanted to invite the ESSEC community to join them at 7:00 pm at People Lounge, 163 Allen Street, to share your experiences and to meet new people and connect with old friends. Please RSVP by email to [Anne de Louvigny Stone](mailto:Anne.de.Louvigny.Stone@essecusa.com)

... Our next **Amis des Grandes Ecoles Happy Hour**. The Grandes Ecoles Association cordially invites NYBSC members and their guests to join us at our Happy Hour party on January 5, 2005 at 6:30PM at Cafe Nicole (Novotel). We look forward to seeing you there!
Open to all NYBSC members Alumni!!!

ESSEC USA Community

It happened last month...

Interview of François Delattre, General Consul of France in New York by Anne-Laure Gilard, VP Communications ESSEC USA
François Delattre, General Consul of France in New York kindly accepted to give ESSEC USA an interview outlining the role, missions and challenges of the French Consulate today in New York.
[Read the interview in French](#)

During our last Happy Hour Grandes Ecoles, **Georges Leclere** commented on the results of the US presidential elections and led an interesting debate on the television news industry in the US today. Georges Leclere is the Director Executive of the International Academy of Television Arts & Sciences in New York. He explained how mergers and acquisitions in the industry along with the imperative to be profitable have impacted the quality of the information delivered. His point of view is summarized in an interview to ESSEC USA, by Anne-Laure Gilard. [Read the interview](#)

ESSEC Development Campaign 2002-2006

ESSEC USA would like to thank all of you who joined us to welcome **Pierre Tapie, Dean of ESSEC Business School**, at the ESSEC international development campaign event last month in New York.
In order to meet the needs of its students and partners, ESSEC Business School is going beyond its status as a top French business school by establishing itself among the best business schools at the international level. The development campaign has two objectives: 1) Support and develop teaching and research and 2) Develop the campus infrastructure.
For the Business School, it means preparing for the future by training future managers who will embody excellence. For companies, it means associating a top business school with their research and development strategy, their human resources and communications.

For further information: <http://www.essec-development.com>

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ESSEC USA Upcoming Events

NY Chapter
Saturday December 11th, 2004
Alumni cocktail hosted by the the ESSEC MBA Luxe Class of 2005
7:00pm to 8:30pm
People Lounge, 163 Allen Street, New York, NY
RSVP 10 to [Anne de Louvigny Stone](mailto:Anne.de.Louvigny.Stone@essecusa.com)

NY Chapter
Wednesday January 5, 2005
Happy Hour Grandes Ecoles
6:30pm to 8:30pm
Novotel, Cafe Nicole
226 West 52nd Street (Broadway and 52nd)
Cash Bar



Law Column

By Coudert Brothers

REMINDER: Diversity Immigrant Visa Lottery Program (DV-2006) between Friday, November 5, 2004 and Friday, January 7, 2005

Applicants will be selected at random by computer, and those selected will be notified by mail between May and July 2005. DV-2006 visas will be issued between October 1, 2005 and September 30, 2006. No fee is due at the time of submission of the DV application...Applicants may access the electronic diversity visa entry form online at: <http://www.dvlottery.state.gov>. [Read the rest of this article](#)

Job Forum

Position available

Finance and Administration Manager, Marnier-Lapostolle Inc. - NYC

Description: Will be responsible for the development, implementation and maintenance of all accounting, finance, administration and day-to-day information systems and internal controls. Primary interface with outside auditors and banks. Require a minimum of 5 years experience in accounting and finance. A B.S. degree in accounting and C.P.A. preferred. French language needed. [More info](#)

Contact: Fneubauer@grandmarnierusa.com

Telecom Project Manager, France Telecom North America - NYC

Description: Main responsibilities will include customizing, planning and leading the implementation of FT on-line Telecom Management application designed for Integration & Outsourcing projects signed with large customers in North America. [More info](#)

Contact: [Sophie Gilhodes](mailto:Sophie.Gilhodes), France Telecom North America: (212) 332 2122

Vendor Management Manager, France Telecom North America - NYC

Description: Will interact with customers to understand their telecommunication needs and interface with France Telecom procurement and the vendors to ensure customer satisfaction. [More info](#)

Contact: [Sophie Gilhodes](mailto:Sophie.Gilhodes), France Telecom North America: (212) 332 2122

Deputy Director - Programs & Administration, Metro International

Description: Metro International creates global learning opportunities for students, educators, and the community, in NYC and beyond. Key responsibilities include program administration, office management, and membership program development. Ideal candidate will have experience with NYC K-12 schools, teachers and the Department of Education, within the college/university and international environment. [More info](#)

Contact: [Tracy Snyder](mailto:Tracy.Snyder), Metro International: (212) 941-6291 (Fax)

Alumni Forum

Position available for a new Boston Chapter Leader

Our Boston Chapter Leader left Boston in June. If you are an ESSEC alumni fellow living in the Boston area and are willing to contribute to the development of our school in the US please contact [Claire Stokes](#).

Looking for an apartment to rent in New York City (1 bedroom)

Starting period: January/February 2005, for one year.

Contact: [Sebastien Potet](mailto:Sebastien.Potet) (M04) at (33) 6 64 11 46 26

Other Upcoming Events

Thursday, December 9, 2004

William E. Simon Graduate School of Business, University of Rochester New York City Economic Outlook Seminar and Breakfast

Breakfast at 8:00 a.m.

Program at 8:30 a.m.

New York Athletic Club

180 Central Park South

[For more info](#)

News from ESSEC Business School

The next edition (February 2005) of **Reflets ESSEC**, ESSEC Alumni Association magazine will focus on business attorneys, bank and sport.

If you are willing to express your opinion on these topics, please contact [Anne de Louvigny Stone](#).

Amis des Grandes Ecoles

Please, welcome AAGEF new team members:

*Sarine Nieuwenhuis: New Newsletter Editor -

*Agathe Blanchon-Ehrsam: New Job Coordinator

For information about the Association des Amis des Grandes Ecoles de France, please visit the website at: <http://www.aagef.com/>



Interview of the Month: Emmanuel Gagneux (ESSEC 95)

Q: What is your background?

After graduating from ESSEC, I spent 6 years in an audit firm. During the first four years, I was mainly involved in statutory audit jobs. During the last two years, I joined the technical group. My work there consisted in giving technical advice and training on accounting standards, in particular IFRS (International Financial Reporting Standards). I was hired by FSA (Financial Security Assurance) which activity consists in selling credit protection on municipal bonds and asset-backed securities. As a subsidiary of the Dexia Group, FSA has to report in IFRS. My job basically consists in helping FSA to implement their IFRS reporting.

Q: Why did you decide to come and stay here?

Chance. I was offered a job in New York without looking for one and this proposal made me realize that I wanted to travel for a while. My main motivation was to enjoy a different lifestyle for a couple of years. Also, I think this experience could be a good boost for my career.

Q: What advice would you give to ESSEC graduates who would like to come to work here?

I personally think that it is easier to move internally than to find directly a job here. I would advise to start working in France either for a French company that has big subsidiaries here, or for the French branch of an American company, and ask to move after a couple of years.

Q: How do you think your ESSEC background helped you to be where you are?

ESSEC provided me with a good general culture of business firms, which is always useful to understand working environments. However, I cannot say that I have learnt the main part of my technical knowledge there because I could never get my accounting exams ("unite de valeur")! For me, ESSEC has been essentially a very helpful sticker to find my first job. ESSEC gave me a good start, but after a few years, the type of studies does not really matter.

Q: What do you consider as your role in the ESSEC family?

I would like to broaden the ESSEC family. ESSEC seems very small from here. To my mind, the main French business schools should merge instead of competing.

Thank you Emmanuel...

Contact the ESSEC USA Chapters:

- [Chicago](#) – Damien Zinck
- [Miami](#) – Ovidiu Sofronia
- Los Angeles – TBA
- New York – TBA

Thank You

Please feel free to send us your questions, comments or suggestions.

We hope you enjoyed reading this Newsletter and we look forward to seeing you at one of these events.

Best regards,

[Bopharath Iem](#)
ESSEC USA Newsletter Editor